

JONATHAN LASS

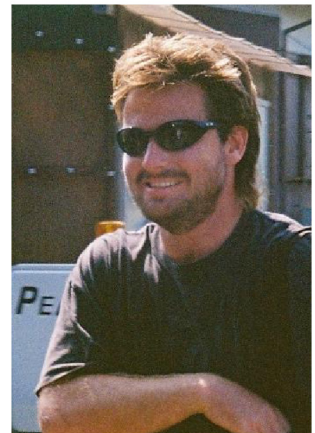
GRAPHIC DESIGNER

Tel Aviv-Yafo, Israel

+972 54-266-6359

jonatanlasss@gmail.com

Graphic designer based in Tel Aviv, focused on branding, typography, visual systems, web design, and cultural storytelling. My work combines conceptual thinking with visual storytelling across print, digital, and interactive media.



THAT'S ME

FREELANCE GRAPHIC DESIGN EXPERIENCE

SELECTED PROJECTS :

- **Visual identity and branding** for *Eilat Wines*
- **Full branding package** for West7
- **Graphic design and social media** design for *Winebakerm*
- **Logo design** for *Skateguru*
- **Posters** for *Eilat Skate School*
- **Album cover design** for *Yona Tzarum*
- **Exhibition participation** at *4Tress*
- **Artist residency** at *Studio Kura*, Japan
- **Graphic design** for *Elani Ceramics*
- **Book design and editorial layout** for *Embrace Saint*

CREATIVE TOOLS & PROGRAMS

Adobe Creative Suite

(Illustrator, Photoshop, Premiere Pro, After Effects, InDesign)

Figma & Prototyping (Figma,

Figma Make)

Glyphs- Typeface design

AI Experience

(ChatGPT, Midjourney, Claude, Meshy, p5.js, Brik by Wix, and other AI-assisted creative tools)

EDUCATION

Minshar School of Art

B.A. in Visual Communication Design

2022–Present

Berlin International University of Applied Sciences

Visual Communication & Graphic Design

2023–2024

Rabin High School

Graduated with honors in Fine Arts and English

CONTACT

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